Duvvuru Kishore

Senior Frontend Engineer building performant, scalable web applications with a focus on clean architecture and great user experiences.

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Relevant Experience

Senior Frontend Engineer

Ford Motor Company   2024 Aug- Till date

- Contributed to code refactoring initiative eliminating legacy technical debt from Ford Accessories platform, improving performance and maintainability
- Developed UI overhaul using MonoRepo, Next.js, React, TypeScript & Zustand, enabling faster team delivery
- Contributed to launching Ford Accessories 2.0 across 4 international markets (Thailand, Australia, South Africa & North America)
- Owned end-to-end development of Payload Calculator for the Australian market
- Developed high-priority customer-facing features for Global Shop enabling customers to customize vehicle choices
- Collaborated cross-functionally with Product and Design teams to develop and deploy features with high quality
- Contributing to Global Shop 3.0 next-generation unified design system ensuring consistent UX across all Ford global markets
- Supported junior developers through code reviews, promoting clean code methodologies and best practices

Frontend Developer

RedGrape business services   2023 Feb - 2024 Aug

- Led the transition of an outdated JSP-coded website to modern designs using Next.js and React.js, resulting in enhanced user interface and functionality.
- Implemented Agile methodologies, including two-week sprints,to streamline project management and ensure timely feature delivery.
- Developed a structured codebase to facilitate code reusability and maintainability across multiple brand websites.
- Proactively contributed to improving user experiences and driving organisational growth through innovative frontend development solutions.
- Maintained up-to-date knowledge of emerging technologies to remain at the forefront of frontend development trends.

Analyst programmer

Ramco systems LTD   2021-2023

- Contributed to Next-Gen product development for clients like DLF and Openworks
- Built scalable web applications using React, Redux & GraphQL
- Conducted code reviews and collaborated with cross-functional teams

Skills

Frontend & Libraries
React, Next.js, Zustand, Redux Toolkit, HTML/CSS, Tailwind CSS, Material-UI, GraphQL, REST APIs

Languages
TypeScript, JavaScript

Tools & Workflow
Git, Contentful, MonoRepo Standards, Web Vitals, Agile/Scrum

Selected Projects

HoraVault — Watch Store
Premium ecommerce platform for luxury timepieces with category filtering, cart system, and responsive design built using Next.js, React, TypeScript, and Zustand

MineralVault — Market Dashboard
Real-time mineral market tracking dashboard with live price tickers, sentiment analysis, watchlist management, and comparison tools

Portfolio — Personal Site
Developer portfolio built with Next.js and Tailwind CSS featuring dark theme, smooth scroll, and spotlight hover effects

Education

Anna University
Bachelor of Engineering in Electrical & Electronics Engineering

Online presence

Active on LinkedIn with 25k+ followers and Medium, I regularly share insights about React, Next.js, TypeScript, SOLID principles, and frontend best practices.